

रूडसेट संस्थान



RUDSET Institute

Central Secretariat



Instead of writing someone else's account through wage employment after three to five years of collegiate education, it is more meaningful to write one's own account by embarking upon some self-employment

Dr D Veerendra Heggade

President, RUDSET Institutes



RSETI
Rural Self Employment
Training Institutes

Powering Rural Entrepreneurship

(RUDSETI Model replicated as RSETI)

SPONSORS



Sri Dharmasthala Manjunatheshwara
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सिंडिकेट Syndicate



Dr D Veerendra Heggade, President. RUDSETI's
with Sri Narendra Modi,
Hon'ble Prime Minister at Dharmasthala



Krishi Udyami



Bamboo & Cane Craft Making



Electric Motor Rewinding & Repair Services

The RUDSETI movement has traversed more than four decades in its contribution to Nation building bringing light in the lives of thousands of youth and their families. It was a humble beginning in 1982 when Sri Dharmasthala Manjunatheshwara Educational (SDME) Trust, the then Syndicate Bank and Canara Bank came together under the visionary leadership of Dr D Veerendra Heggade, Dharmadhikari of Dharmasthala with a collective thinking to mitigate the problem of unemployment, gave a concrete shape in providing an institutional framework in the form of Rural Development & Self Employment Training Institute (RUDSETI).

Ministry of Rural Development (MoRD), Government of India, New Delhi launched RSETI 1.0 PAN INDIA in 2007-08 as replication of RUDSETI model coinciding with the Silver Jubilee celebrations of the RUDSETI movement. The eco system in RSETI 1.0 has been consolidated since then with value additions like Annual Grading, Common Norms Notification (CNN) etc. The comprehensive trainee assessment system in RSETIs developed under the guidance of National Council for Vocational Education and Training (NCVET) has brought a visible recognition for RSETI training programmes under the new education policy. At state level, besides coordinating the activities of Institutes, Zilla Parishads and State Rural Livelihood Missions (SRLM) act as link for channeling the funds support from MoRD to RSETIs.

RSETI 2.0 aims to revamp the entire RSETI eco-system, thus bringing a total paradigm shift in the RSETI movement. As a dynamic organisation, RUDSET Institute is updating its requirements to suit the growing needs.

Structure of the Organisation

President

Board of Governors - Governing Council

Central Secretariat - Executive Director

RUDSETI – Individual Institute

DLRAC – Director

RUDSETI Staff



Bee Keeping



Vastra Chitra Kala Udyami



Photography and Videography



General EDP

Uniqueness of the Organization:

Providing solutions to the unemployed youth aspiring to take up self-employment sets RUDSETI apart among Entrepreneurship Development institutes. The following are the unique features imparted in an innovative and cost effective manner, with a spirit of service:

- Short duration and highly intensive training.
- Soft and hard skills.
- Long term handholding support.
- Residential training.

Course Modules:

In accordance with the Common Norms Notification of MoRD, the Course Modules for Entrepreneurship Development Programmes (EDPs) designed by National Academy of RUDSETI (NAR) are adopted for training. These courses are approved by NCVET in alignment with the National Skill Qualification Framework (NSQF).



Nursery Farm



Paper Cover, Envelope and File Making



Cell Phone Repairs & Service



Men's Parlour & Salon Udyami

The duration of training programmes ranges from one to six weeks. During the intensive training, technical skills along with soft skills are provided to the trainees in a capsule form.

Training Methodology:

The widely acclaimed effectiveness of RUDSET Institute's training is attributed to its unique methodology. The participants are stimulated to shed inhibitions through structured psychological exercises and develop interest in learning.

Behaviour simulation games, field visits, hands on experience, group discussions, case study etc. are effectively used in the training. The training programmes are practical oriented and rigorous with extended hours of learning.

Domain Skill Trainers (DST) certified by National Academy of RUDSETI (NAR), handle classes on technical skills. Classes on soft skills and entrepreneurship development inputs are taught by Institute faculty.

Training Atmosphere:

Majority of RUDSET Institutes have well-established infrastructure consisting of administrative office, classrooms, computer lab and work sheds equipped with training tools/materials, library and audio-visual aids. The mess, dormitories and recreational facilities enrich the residential learning atmosphere.

RUDSETI campuses have conducive atmosphere to enforce discipline, cordial trainee-trainer relationship and promote personality development.



Computerized Accounting



Microlab



Tower Building



Ring Toss

Training Programmes for First Generation Entrepreneurs

Among the 64 NSQF aligned courses, few are listed below:

Agriculture EDPs	1	Dairy Farming & Vermi Compost Making
	2	Commercial Horticulture/ Floriculture
	3	Bee Keeping
	4	Sheep Rearing/Goat Rearing
	5	Mushroom Cultivation
	6	Piggery/Poultry
Product EDPs	1	Women's Tailor/Men's Tailor
	2	Vastra Chitra Kala Udyami
	3	Jute Products Udyami
	4	Costume Jewelry Udyami
	5	Bamboo & Cane Craft Making
Process EDPs	1	Electric Motor Rewinding & Repair Services
	2	Cell Phone Repairs & Service
	3	Gharelu Vidyut Upkaran Seva Udyami
	4	Two Wheeler Mechanic
	5	Refrigeration & Air Conditioning
	6	Photography & Videography
	7	Computer DTP/Computer Hardware & Networking
	8	Computerised Accounting
	9	Beauty Parlour/Men's Parlour
General EDPs	1	Entrepreneurship Development Programmes



Mushroom Cultivation



Men's Tailor



Refrigeration and Air-Conditioning



House Wiring

Selection of Candidates:

Unemployed youth in the age group of 18-45 years having desire to take up self-employment or wage employment are eligible to enroll for the training. The basic knowledge in the chosen field shall be an added advantage. The candidates having rural BPL and MGNREGA cards shall have preference in selection process.

Settlement – Enterprise creation by the Trainee:

The cutting edge of RUDSET Institute is the post training follow-up upto two years. This intervention aims to achieve sustained level of confidence among the trainees after completion of the programme to ensure that they are settled with successful establishment of a new venture. Tools like individual contacts, unit visits, regular communication are adopted during the follow up process.

Credit Linkage:

To support the trainees for financial assistance, RUDSET Institutes facilitate the credit linkage process with the banks for setting up of microenterprises.

Marketing Support:

RUDSETI Bazaars are organised to provide marketing support to the RUDSETI trained entrepreneurs. This facilitates the participants to get an insight about market trends and customer behaviour. Institutes organise Bazaars during SARAS melas, exhibitions, festivals and special occasions in their command areas.

27 RUDSET Institutes in 17 States from Gujarat to Assam/Tripura & Punjab to Kerala



Canara Bank

A Government of India Undertaking



Together We Can

Visionary of Canara Bank



Sri Ammembal Subba Rao Pai

Founder, Canara Bank

A good Bank is not only the financial heart of the community, but also has an obligation of helping in every manner to improve the economic conditions of the common people.

- Sri Ammembal Subba Rao Pai

“ एक अच्छा बैंक न केवल समाज का वित्तीय हृदय होता है, बल्कि आम जनता की आर्थिक हालत में सुधार लाने के लिए हर तरीके से मदद करने का दायित्व भी उसका है ।”

- श्री अम्बेम्बाल सुब्बा राव पै



Canara Bank was founded in this small, tiled building at 75A, Dongerkery Street, Mangaluru on 1 July 1906

Executive Director

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